



PI/Outreach Subcommittee Meeting

DRAFT AGENDA

Tuesday, December 17, 2013, 10:00 AM

NEW LOCATION: South Florida Regional Transportation Authority
Administrative Offices (Board Room)
800 NW 33rd Street
Pompano Beach, FL 33064

-
1. Administration
 - a. Introductions
 - b. Meeting Minutes (10/15/2013)
 2. Quarterly Updates to Partner Agencies
 - a. Recap of December Updates
 - b. Anticipated Updates for March, June, September, December 2014
(depending on progress of Finance Subcommittee)
 - c. Agency Meeting Calendar (with agenda deadlines)
 3. Corridor Coalition
 - a. Outreach Goals
 - b. Sequence of Topics to Be Addressed
 - c. Anticipated Outreach Schedule (2014-2015)
 - d. Review of Stakeholder Lists (to include elected officials from each County, lead: Kommunikatz)
 - e. Identification of Subgroups:
 - i. "Finance Leadership Committee" concept
 - ii. Policy Subgroup?
 - iii. Other subgroups?
 - f. Review of Outreach Communications Plan (lead: Kommunikatz)
 4. Review of Marketing Brochure (lead: SFRTA)
 5. Public Comments
 6. Next Meetings (TBD)